

**CYRIX**<sup>®</sup>  
HEALTH CARE PVT LTD

**ELEVATED**  
LEARN | EXCEL | PROGRESS



# COMPANY PROFILE



[www.cyrrixhealthcare.com](http://www.cyrrixhealthcare.com)



**CYRIX**<sup>®</sup>  
HEALTH CARE PVT LTD

# Empowering Progress in Healthcare

## Genius in Healthcare

Established in 2004, our organization has expanded across 8 states and currently employs over 700 professionals. We are a market leader in sales, service, and training, catering to over 15,000 hospitals worldwide. Our commitment to excellence is acknowledged through our NABL accreditation and adherence to ISO standards.

In 2024, Cyrix Healthcare Pvt Ltd marks its 20th-year of excellence with the theme 'Elevated,' signifying a commitment to learn, excel, and progress towards future goals.



# Mission



To provide better healthcare technology through innovative solutions.

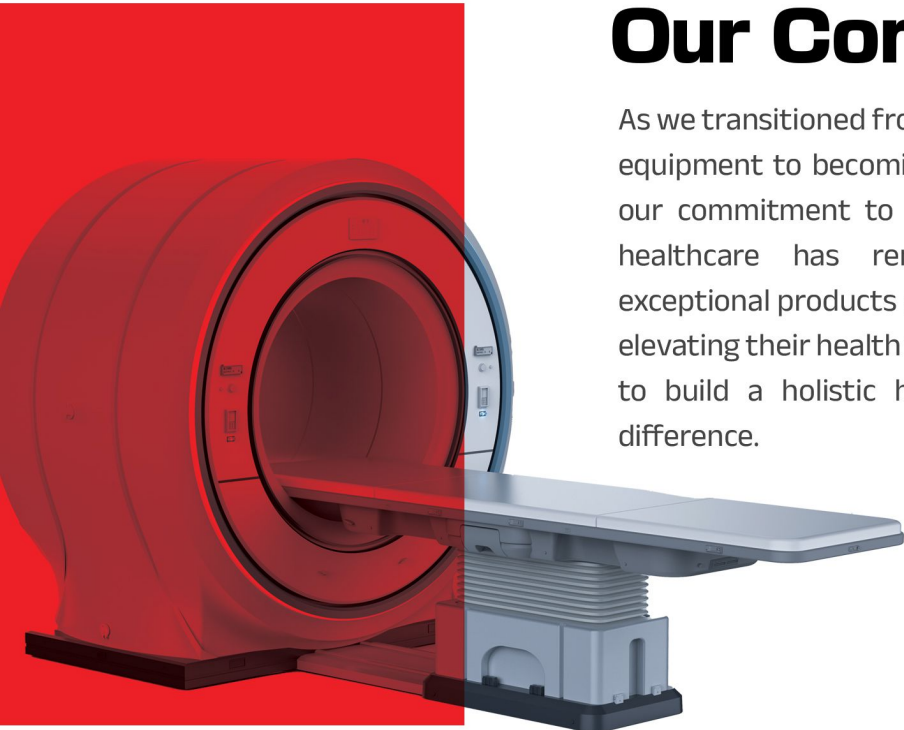
# Vision



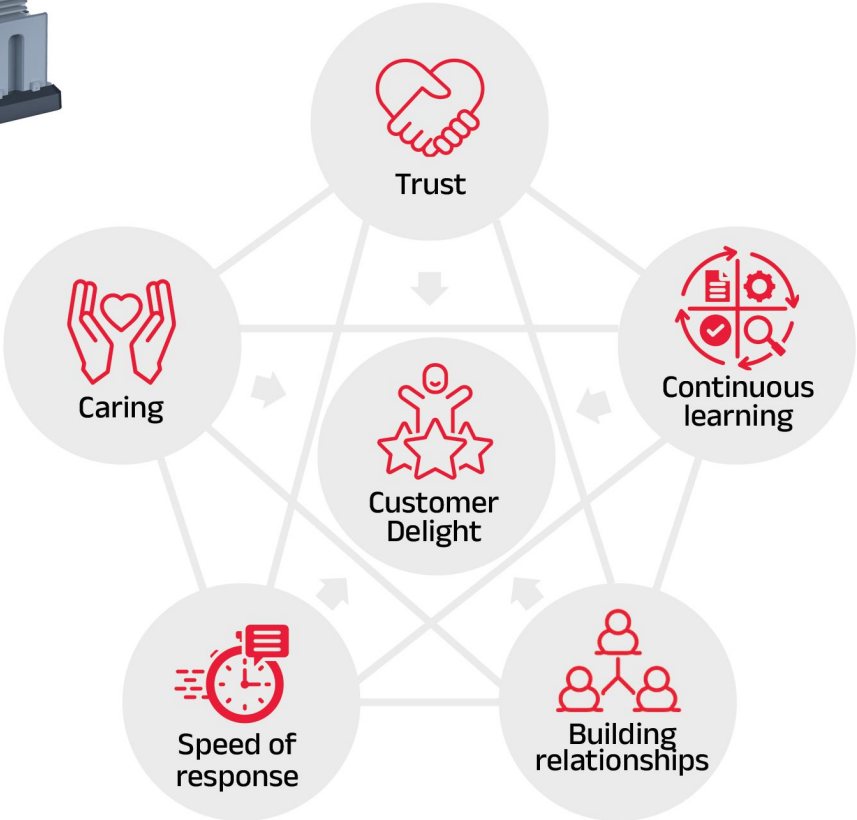
To be the global No. 1 healthcare domain partner through innovation and technology.

# Our Commitment

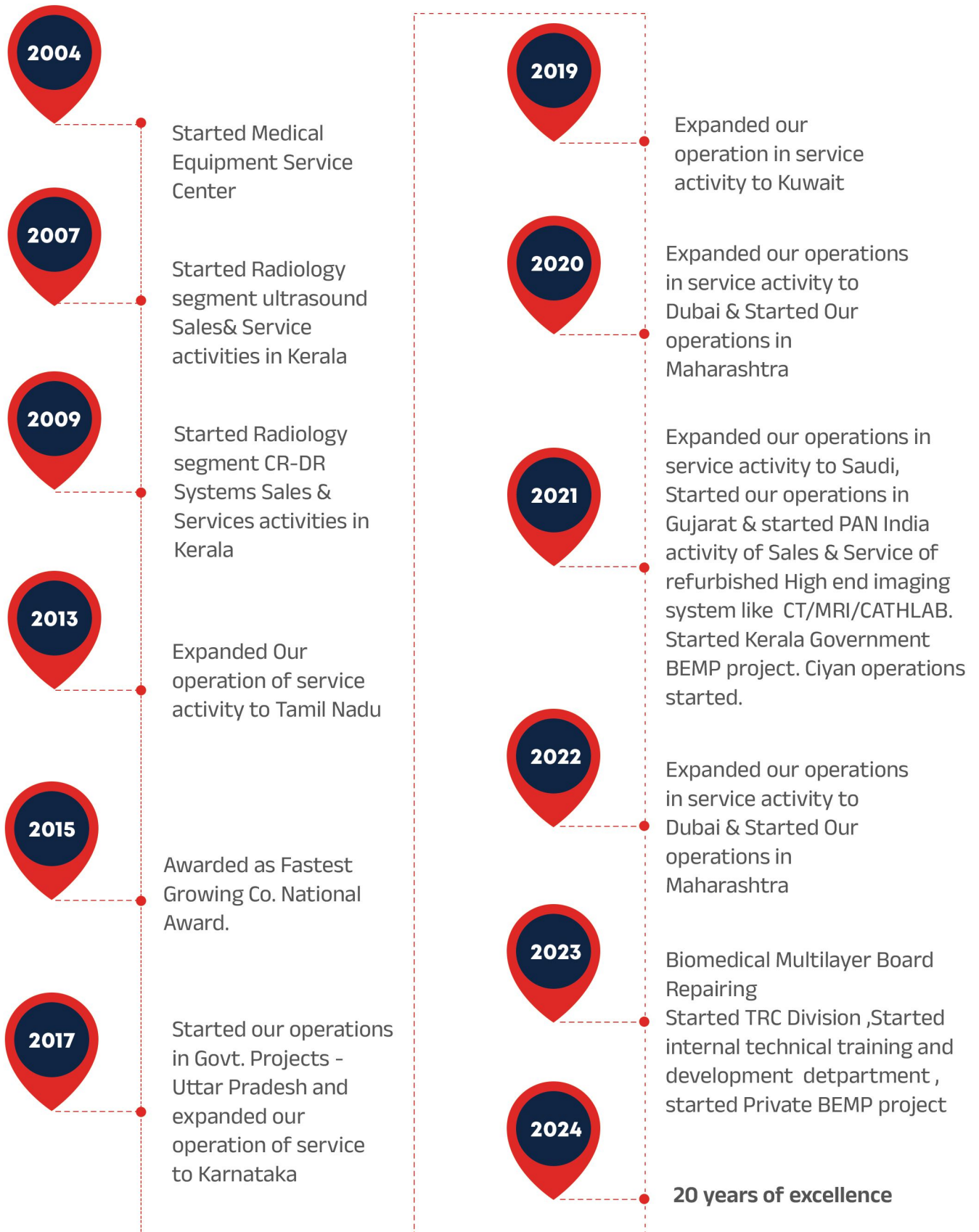
As we transitioned from being a dealer of Ultrasound and X-Ray equipment to becoming a comprehensive healthcare provider, our commitment to making a difference in every aspect of healthcare has remained unwavering. From delivering exceptional products and services to the community in need, to elevating their health within an accessible framework, we strive to build a holistic healthcare solution that truly makes a difference.



# Our Core Values



# Milestone



# Our Directors



**MR. AJITH KUMAR S**  
FOUNDER & DIRECTOR



**MR. JOYMON K JOHN**  
FOUNDER & DIRECTOR



**MR. PRATHEESH JOSEPH**  
DIRECTOR

**AjithKumar S** and **Joymon K John**, former GE colleagues, co-founded Cyrix in 2004. Originally focused on biomedical equipment service, they expanded into distribution of Ultrasound and X-ray machines. Now, as executive directors, Joy manages operations and finance while Ajith drives business development. Cyrix is India's leading biomedical equipment service provider, with a strong presence in 8 states and 3 countries globally

In 2009, Mr. Pratheesh Joseph joined Cyrix Healthcare Pvt Ltd as a partner to lead operations in Trivandrum and expand the business in South Kerala. Now, he serves as one of the company's directors, contributing his expertise to drive strategic growth and innovation in healthcare services.

# What Sets Us Apart

## Ensuring Quality Healthcare

**Comprehensive Solutions:** From sales and service to calibration and training, we offer a complete suite of solutions.

**Industry-Leading Expertise:** Our team boasts unparalleled expertise in the healthcare industry.

**Wide Range of Products:** We provide a diverse range of high-quality medical equipment and consumables.

**Innovative and User-Friendly Design:** Our products are designed with intuitive interfaces for seamless implementation.

**Calibration and QA** of Medical Devices with NABL Accreditation

**Global Reach:** Our solutions extend beyond borders, catering to healthcare providers worldwide.

**Customer-Centric Approach:** We prioritize customer satisfaction and tailor our services to meet their unique needs.

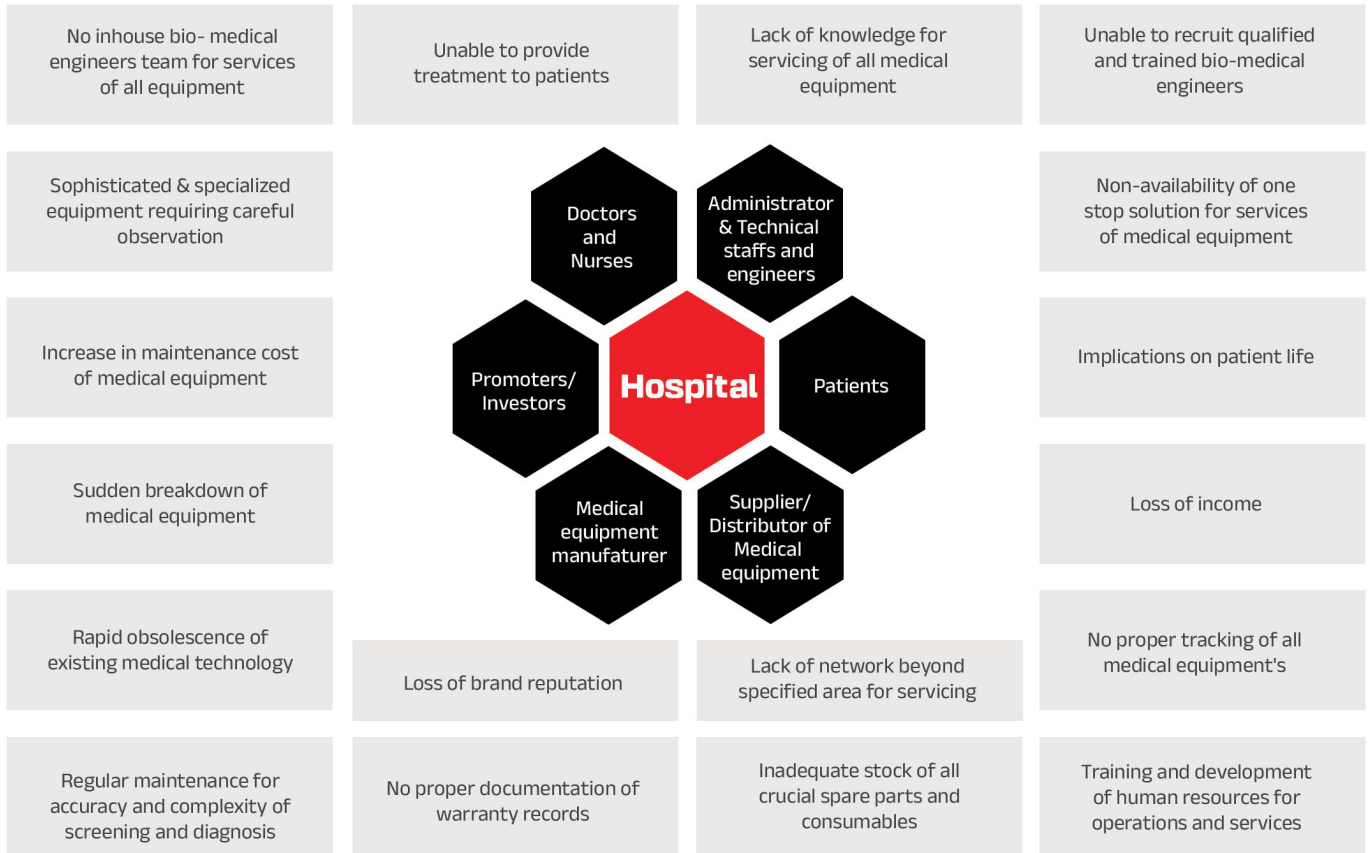
## Our Services

- ▶ Sales and service of medical equipment and consumables from leading brands
- ▶ NABL Accredited Biomedical Equipment Calibration
- ▶ AERB Authorized Quality Assurance in Radiology Equipment
- ▶ Biomedical Equipment Maintenance Program
- ▶ Training and development programs
- ▶ Radiology Equipment Services
- ▶ Critical Care Equipment Service
- ▶ Export of medical equipment and consumables
- ▶ Board level servicing

# Challenges faced for medical equipment maintenance

Cyrix primary focus is on maintenance of biomedical equipment through optimum use of available resources

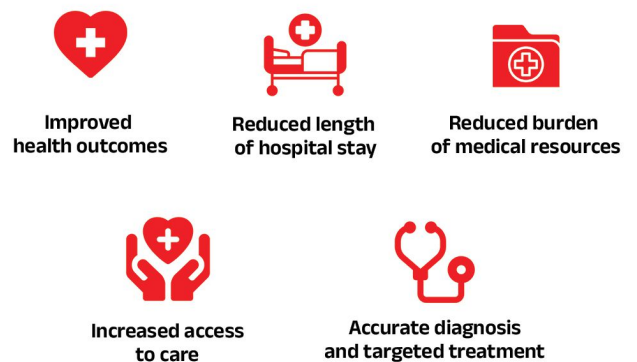
## Key stakeholders and the challenges faced by them



## Solutions offered by Cyrix



## Impact of Cyrix addressing these challenges



## 01 Service of Bio-Medical Equipment

- ‡ Authorized service provider for international brands.
- ‡ **Core focus:** Service, accounting for 70% of business.
- ‡ **Maintenance contracts with:**
  - Uttar Pradesh, Kerala, Andhra Pradesh state governments.
  - SVP Hospital, Gujarat.
  - Private and government hospitals nationwide.

## 02 Distribution of Medical Equipment

- ‡ Distributor for international brands since 2007.
- ‡ Top distributor for Mindray in India.
- ‡ Recognized as Gold Channel Partner for Mindray India in 2021.
- ‡ Sales of various biomedical equipment.
- ‡ Ciyax: Cyrix's own brand, dedicated to revolutionizing healthcare globally.
- ‡ Golden service channel award for 2023
- ‡ Golden eagle award at Bizcon 2024
- ‡ Market break through award 2023 Mindray

## 03 Testing & Calibration

- ‡ NABL accreditation for medical device discipline.
- ‡ Nationwide NABL Accredited Calibration and Quality Assurance.
- ‡ Operates under ISO/IEC 17025:2017 standard.

## 04 Training and Development

- ‡ Hands-on Training for Biomedical engineers.
- ‡ Our organization is certified for ISO 9001:2015 from TUVSUD



# Our existing business verticals

## 05 High-end Imaging

- Procurement and distribution of CT/MRI/Cath Lab machines.
- Distinguished provider in high-end imaging.
- Biomedical multilayer board repairing.
- Preowned medical equipment sales and services.

## 06 Biomedical Multilayer Board Repairing

- Specialized board and chip level servicing.
- Scope and probe repairing.
- Expert diagnosis and troubleshooting.
- Short turnaround time.
- Cost efficiency.
- Precision and reliability.

## 07 Preowned Medical Equipment

- Specializes in sales and service for preowned medical equipment.
- Offers a comprehensive range of quality devices.
- Commitment to exceptional service and support.
- Empowers healthcare providers with cost-effective solutions.
- Dedicated team ensuring seamless operations.

# Accreditations

**ISO 9001:2015  
Certified**

**ISO 17025:2017  
NABL-accredited calibration  
for Medical Device Discipline  
and Mechanical Discipline**

**AERB-accredited  
QA agency for  
Radiology Equipment**

**Our organization is  
certified for  
ISO 13485:2016  
from INTERTEK**



CC-2992



TC-10323



**intertek**  
Total Quality. Assured.

## Key Highlights

- ▶ 35%+ yearly revenue growth
- ▶ No. 1 in biomedical equipment maintenance across 8 states
- ▶ 700+ dedicated employees
- ▶ Distinguished dealer for 5 leading brands
- ▶ Serving 15,000+ hospitals nationwide

Cyrix Healthcare Pvt Ltd is poised to continue driving innovation and delivering exceptional service to healthcare institutions nationwide. Join us in our mission to empower progress and enrich lives through revolutionary healthcare solutions.



# CYRIX<sup>®</sup>

HEALTH CARE PVT LTD

## Corporate Office

Cyrux Healthcare Pvt Ltd.  
30/641B, Near SBI Bank  
Petta, Poonithura  
Kochi, Kerala-682038

## India

Tamilnadu | Karnataka | Andhra pradesh | Maharashtra  
Gujarat | Rajasthan | Uttar Pradesh.

### Kuwait

Cyrux TSL  
Bldg: 1473, Unit: 13,  
Street: 244, Block: 1,  
Al Rai Industrial Area,  
Kuwait.

### Saudi Arabia

Cyrux TSL  
Bani Souafi St.  
Almanakh 14316,  
Riyadh  
Kingdom of Saudi Arabia

### UAE

Cyrux TSL  
Office No:1817,  
Ontario Tower,  
Business Bay,  
Dubai-UAE.



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